

## PERSONAL DEVELOPMENT COMPANY LAUNCHES NEW INTERNATIONAL LIFE CAMP FOR TEEN GIRLS

For Immediate Release

LOS ANGELES, CA – February 1, 2009 – Inspired Girls International, a Los Angeles based personal development company and lifestyle brand for teen girls will host its first annual Inspired Girls International Life & Leadership Camp in Rio de Janeiro, Brazil in July. The week-long camp is designed to educate and inspire teen girls on the foundational principles that are essential to success as they become women. The event will feature expert speakers from across the United States who will use cutting edge teaching techniques to give girls the tools they need to craft the life of their dreams. It's the perfect alternative to summer vacation.

“Inspired Girls is excited about this amazing opportunity for girls. We have woven together some of the most important aspects of life – education, giving, leadership, cultural sensitivity, and fun - to create an unforgettable experience for the girls who attend. This is about more than feeling good – the entire course of their lives will change,” says Inspired Girls Producer Lisa Nicole Bell.

As a woman still in her twenties, Lisa understands the challenges that teens today are facing. She has partnered with community leaders, educators, media outlets, parents, successful women, and teens who realize that women are emerging as society's leaders. Inspired Girls goes beyond self-esteem to teach the secrets of success.

Prospective campers are invited to submit applications for the camp, and the Inspired Girls Selection Committee then chooses the girls who demonstrate potential and commitment to leadership in their communities. The curriculum for the camp covers financial literacy, academic excellence, beauty, health & fitness, and much more. Upon completion of the camp, attendees are certified as Inspired Girls Ambassadors and begin implementing what they've learned in their communities and abroad.

Inspired Girls International is the only company in the country that serves girls who fall into what Lisa refers to as her “Bell curve”, the sector of girls who are often ignored because they are not overachievers and are not considered at-risk. Programs offered include day long empowerment events, books, CDs, workbooks, seminars, and more.

Inspired Girls International is a part of Inspired Life Media Group. Inspired Girls International's 1 day Success Summits will tour in the fall of 2010.

To apply for the camp, learn about sponsorship opportunities or get additional information, call 818-644-1984 or visit [www.seegirllead.com](http://www.seegirllead.com)

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Lisa Nicole Bell, Phone: 818-644-1984, Fax: 928-441-9425, Email:  
info@inspiredgirlsonline.com